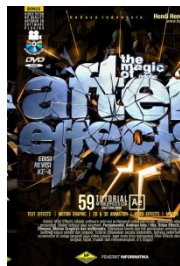




000-099 General Collection



17.01.080

[The Magic Of Adobe After Effects: Edisi Revisi-4](#)

Hendi Hendratman

Informatika, 2016

Klasifikasi Digital video; morphing; computer animation

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123362/the-magic-of-adobe-after-effects-edisi-revisi-4.html>

COMPUTER ANIMATION

Adobe After Effects adalah software animasi profesional dunia perfilman, sinetron, iklan, perkantoran bahkan pribadi. Dengan fitur utama animasi teks / title, video effects, motion tracking, 3 Dimensi, audio dan multimedia, anda akan ..[selengkapnya..](#)



09201.830

[Aplikasi SMS dengan PHP untuk Orang Awam](#)

Wahidin

Maxikom, 2010

Klasifikasi Programming in specific programming languages

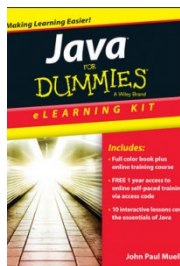
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123384/aplikasi-sms-dengan-php-untuk-orang-awam.html>

COMPUTER PROGRAMMING

"Pesan yang kamu terima langsung dari handphone saya", penggalan kata iklan TV yang mungkin sering kita lihat dan dengar akhir-akhir ini. Pertanyaanya : Apa benar sang artis mau capek-capek membalas satu ..[selengkapnya..](#)



17.01.107

[Java For Dummies: eLearning Kit](#)

John Paul Mueller

John Wiley & Sons, 2014

Klasifikasi Special programming techniques-specific programming language

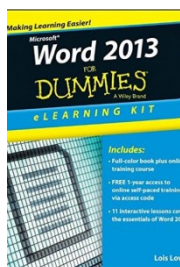
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 3 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123448/java-for-dummies-elearning-kit.html>

JAVA

As a platform-independent, object-oriented programming language, Java helps developers write once and run anywhere. With this dynamic combination of a full-color printed book and a Dummies online interactive eLearning course, ..[selengkapnya..](#)



17.01.112

[Word 2013 eLearning Kit For Dummies](#)

Lois Lowe

For Dummies, 2014

Klasifikasi Computer Program, microsoft office, open office, macromedia flash, dreamweaver, adobe reader, adobe photoshop, winamp, etc

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123454/word-2013-elearning-kit-for-dummies.html>

WORD PROCESSING

[selengkapnya..](#)



17.01.115

[Fire Tablets For Dummies](#)

Nancy C. Muir

For Dummies, 2014

Klasifikasi SPECIFIC DIGITAL MICROCOMPUTER

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

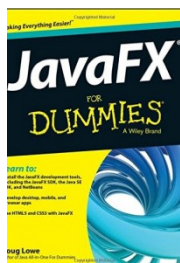
[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123457/fire-tablets-for-dummies.html>

[id/pustaka/123457/fire-tablets-for-dummies.html](#)

SMARTPHONES

[selengkapnya..](#)



17.01.116

[JavaFX For Dummies](#)

Doug Lowe

For Dummies, 2014

Klasifikasi Special programming techniques-specific

programming language

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

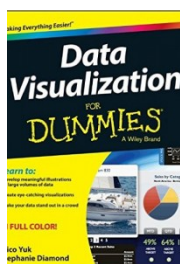
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123458/java-fx-for-dummies.html>

[id/pustaka/123458/java-fx-for-dummies.html](#)

JAVA

[selengkapnya..](#)



17.01.126

[Data Visualization For Dummies 1st Edition](#)

Mico Yuk, Stephanie Diamond

For Dummies, 2014

Klasifikasi Data processing, Computer science

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

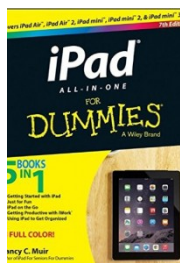
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123468/data-visualization-for-dummies-1st-edition.html>

[id/pustaka/123468/data-visualization-for-dummies-1st-edition.html](#)

DATA PROCESSING-COMPUTER SCIENCE

[selengkapnya..](#)



17.01.127

[iPad All-in-One For Dummies 7th Edition](#)

Nancy C. Muir

For Dummies, 2015

Klasifikasi SPECIFIC DIGITAL MICROCOMPUTER

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

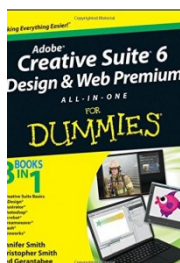
[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123469/ipad-all-in-one-for-dummies-7th-edition.html>

[id/pustaka/123469/ipad-all-in-one-for-dummies-7th-edition.html](#)

SMARTPHONES

[selengkapnya..](#)



17.01.150

[Adobe Creative Suite 6 Design & Web Premium All-in-One For Dummies](#)

Jennifer Smith, Christopher Smith, Fred Gerantabee

WILEY, 2012

Klasifikasi Computer graphics

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123513/adobe-creative-suite-6-design-web-premium-all-in-one-for-dummies.html>

[id/pustaka/123513/adobe-creative-suite-6-design-web-premium-all-in-one-for-dummies.html](#)

COMPUTER GRAPHICS

Jennifer Smith is the co-founder and Vice President of American Graphics Institute (AGI). She has authored numerous books on the Adobe software products, including development of titles in AGI's Digital

[..selengkapnya..](#)



17.01.151

[Java Programming Interviews Exposed](#)

Noel Markham

WILEY, 2014

Klasifikasi Special programming techniques-specific programming language

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

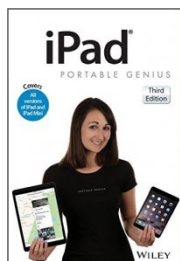
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123514/java-programming-interviews-exposed.html)

[id/pustaka/123514/java-programming-interviews-exposed.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123514/java-programming-interviews-exposed.html)

JAVA

If you are a skilled Java programmer but are concerned about the Java coding interview process, this real-world guide can help you land your next position Java is a popular

[..selengkapnya..](#)



17.01.157

[iPad Portable Genius](#)

Paul McFedries

WILEY, 2015

Klasifikasi SPECIFIC DIGITAL MICROCOMPUTER

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123522/ipad-portable-genius.html)

[id/pustaka/123522/ipad-portable-genius.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123522/ipad-portable-genius.html)

IPAD

The Genius is in. You don't have to be a genius to use an iPad. But if you want to get the very most out of yours, put this

[..selengkapnya..](#)



17.01.161

[Mastering VMware vSphere 5](#)

Scott Lowe

WILEY, 2011

Klasifikasi Cloud Computing

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

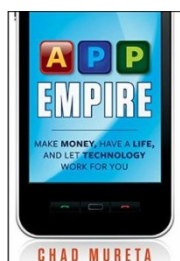
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123530/mastering-vmware-vsphere-5.html)

[id/pustaka/123530/mastering-vmware-vsphere-5.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123530/mastering-vmware-vsphere-5.html)

CLOUD COMPUTING

[selengkapnya..](#)



17.01.166

[APP Empire: Make Money, Have a Life, and Let Technology Work For You](#)

Chad Mureta

WILEY, 2012

Klasifikasi Computer programming

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

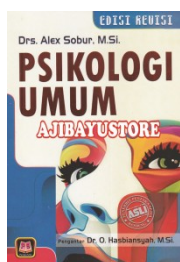
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123536/app-empire-make-money-have-a-life-and-let-technology-work-for-you.html)

[id/pustaka/123536/app-empire-make-money-have-a-life-and-let-technology-work-for-you.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123536/app-empire-make-money-have-a-life-and-let-technology-work-for-you.html)

Software factories-development

[selengkapnya..](#)

100-199 Philosophy and psychology



17.01.088

[Psikologi Umum, Edisi Revisi](#)

Alex Sobur

Pustaka Setia, 2016

Klasifikasi Psychology

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

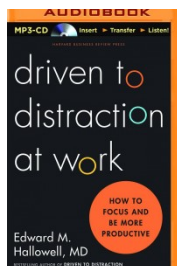
[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123427/psikologi-umum-edisi-revisi.html)

[id/pustaka/123427/psikologi-umum-edisi-revisi.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123427/psikologi-umum-edisi-revisi.html)

PSYCHOLOGY

[selengkapnya..](#)



17.01.136

[Driven to Distraction at Work: How to Focus and Be More Productive](#)

Edward M. Hallowell, Chris Kipiniak
Harvard Business Review, 2015
Klasifikasi Industrial psychology, psychology of work
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123477/driven-to-distraction-at-work-how-to-focus-and-be-more-productive.html>

DISTRACTION

ATTENTION, TIME MANAGEMENT, INDUSTRIAL PSYCHOLOGY,
Are you driven to distraction at work?
Bestselling author Edward M. Hallowell, MD, the world's leading expert on ADD and ADHD, has set his sights on a new goal: helping ..[selengkapnya..](#)



17.01.152

[The Personality Puzzle](#)

David C. Funder
W. W. Norton & Company, 2013
Klasifikasi Individual Psychology, Characters
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123515/the-personality-puzzle.html>

PERSONALITY

The Personality Puzzle gets students excited about personality psychology, demonstrating that it is relevant to their lives and thus actually fun to explore. Over six editions, author David Funder has ..[selengkapnya..](#)



17.01.155

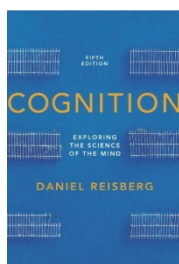
[HBR'S 10 MUST READS: On Emotional Intelligence](#)

Harvard Business School Publishing Corporation
Harvard Business Review Press, 2015
Klasifikasi Emotions, Embarrassment, Grief, Sadness, Affects, Attitudes, Feeling, Moods, Sentiments, Emotional intelligence
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123519/hbrs-10-must-reads-on-emotional-intelligence.html>

EMOTIONAL INTELLIGENCE

In his defining work on emotional intelligence, bestselling author Daniel Goleman found that it is twice as important as other competencies in determining outstanding leadership. If you read nothing else ..[selengkapnya..](#)



17.01.124

[Cognition: Exploring the Science of the Mind Fifth Edition](#)

Daniel Reisberg
W. W. Norton & Company, 2013
Klasifikasi Conscious mental processes and intelligence, Cognition, Cognitive Science, Intellectual process, Emotions and cognition
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/141605/cognition-exploring-the-science-of-the-mind-fifth-edition.html>

COGNITIVE PSYCHOLOGY

[selengkapnya..](#)

300-399 Social sciences



17.01.082

[Hukum Kontrak Teknik Perancangan Kontrak Bisnis](#)

Ricardo Simanjuntak
Kontan Pub, 2011
Klasifikasi Private law- Contracts and agency
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 3 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123374/hukum-kontrak-teknik-perancangan-kontrak-bisnis.html>

CONTRACTS

Kontrak merupakan jembatan aktivitas bisnis yang menghubungkan hak dan kewajiban dari masing-masing pelaku usaha sebagai upaya pembangunan kepastian hukum dalam mencapai sasaran bisnisnya. Pengertian tersebut menggambarkan betapa pemahaman terhadap kontrak ..[selengkapnya..](#)



17.01.089

Komunikasi Politik: Teori, Konsep, dan Aplikasi Pada Era Media Baru

Umaimah Wahid

Simbiosis Rekatama Media, 2016

Klasifikasi Political science- Language and communication

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 5 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123430/ko-munikasi-politik-teo-ri-konsep-dan-aplika-si-pada-era-media-ba-ru.html>

[id/pustaka/123430/ko-munikasi-politik-teo-ri-konsep-dan-aplika-si-pada-era-media-ba-ru.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123430/ko-munikasi-politik-teo-ri-konsep-dan-aplika-si-pada-era-media-ba-ru.html)

COMMUNICATION

POLITICAL PERSUASION

Dalam satu dekade terakhir, istilah komunikasi politik semakin akrab di telinga. Era keterbukaan dan demokratisasi telah membawa angin segar atas disiplin ilmu yang mulai berkembang sejak 1970-an ini. Pada saat [..selengkapnya..](#)



17.01.092

Administrasi Keuangan Negara

Sahya Anggara

Pustaka Setia, 2016

Klasifikasi Financial of Public Administration

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 1 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123433/ad-ministrasi-keuangan-negara.html>

[id/pustaka/123433/ad-ministrasi-keuangan-negara.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123433/ad-ministrasi-keuangan-negara.html)

FINANCIAL ECONOMICS

Financial of Public Administration

Keuangan negara adalah kekayaan yang dikelola oleh pemerintah, yang meliputi uang dan barang yang dimiliki; kertas berharga yang bernilai uang yang dimiliki; hak dan kewajiban yang dapat dinilai dengan uang; [..selengkapnya..](#)



17.01.096

Kayakan dirimu dengan berbagi dan berinvestasi

Anatoli Karvov

Elex Media Komputindo, 2016

Klasifikasi Financial economics- personal finance

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

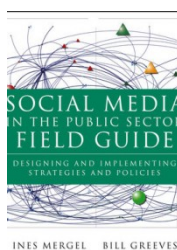
total 1 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123437/ka-yakan-dirimu-dengan-berbagi-dan-berinves-tasi.html>

[id/pustaka/123437/ka-yakan-dirimu-dengan-berbagi-dan-berinves-tasi.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123437/ka-yakan-dirimu-dengan-berbagi-dan-berinves-tasi.html)

PERSONAL FINANCE

"Buku yang sangat menarik dalam memanfaatkan sebaik-baiknya keuangan, kesempatan, dan sumber daya yang tersedia bagi kita. Highly recommended." —Rizka Baely, Praktisi Sektor Keuangan "Anda perlu berpikir secara lengkap dari proses [..selengkapnya..](#)



17.01.103

Social Media In The Public Sector Field Guide: Designing and Implementing Strategies and Policies

Ines Mergel, Bill Greeves

Jossey-Bass, 2013

Klasifikasi Online social networks

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123444/so-cial-media-in-the-pu-blic-sector-field-gu-ide-designing-and-im-plementing-strategie-s-and-policies.html>

[id/pustaka/123444/so-cial-media-in-the-pu-blic-sector-field-gu-ide-designing-and-im-plementing-strategie-s-and-policies.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123444/so-cial-media-in-the-pu-blic-sector-field-gu-ide-designing-and-im-plementing-strategie-s-and-policies.html)

SOCIAL MEDIA

This hands-on practical guide (and companion to the "Social Media in the Public Sector") offers a ready-to-use reference to help readers move smoothly through the development and deployment of effective [..selengkapnya..](#)



17.01.104

[Negotiating Your Investments: Use Proven Negotiation Methods to Enrich Your Financial Life](#)

Steven G. Blum

WILEY, 2014

Klasifikasi Investment, Domestic investment, Individual investment, Private investment, Investment prospectuses, Portfolio Analysis and management
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

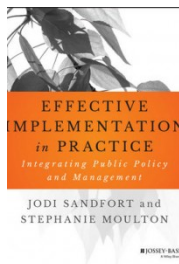
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123445/negotiating-your-investments-use-proven-negotiation-methods-to-enrich-your-financial-life.html>

INVESTING

PERSONAL FINANCE, NEGOTIATION,

[selengkapnya..](#)



17.01.110

[Effective Implementation in Practice](#)

Jodi Sandfort, Stephanie Moulton

Jossey-Bass, 2015

Klasifikasi Public administration and military science
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123451/effective-implementation-in-practice.html>

PUBLIC ADMINISTRATION

Effective Implementation in Practice: Integrating Public Policy and Management presents an instrumental approach to implementation analysis. By spanning policy fields, organizations, and frontline conditions in implementation systems, this book provides a ..[selengkapnya..](#)



17.01.135

[Economics of the Public Sector \(Third Edition\)](#)

Joseph E. Stiglitz

W. W. Norton & Company, 2000

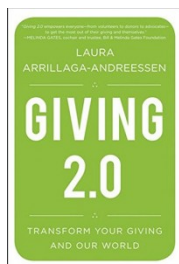
Klasifikasi Public finance, Intergovernmental fiscal relations, Financial administration of governments
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123452/economics-of-the-public-sector-third-edition.html>

PUBLIC FINANCE

[selengkapnya..](#)



17.01.111

[Giving 2.0](#)

Laura Arrillaga, Andreessen

Jossey-Bass, 2012

Klasifikasi Private action

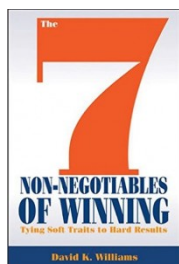
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123453/giving-2-0.html>

SOCIAL ACTION

Endowments, Humanitarianism
Giving 2.0 is the ultimate resource for anyone navigating the seemingly infinite ways one can give. The future of philanthropy is far more than just writing a check, and Giving 2.0 shows ..[selengkapnya..](#)



17.01.119

[The 7 Non-Negotiables of Winning: Tying Soft Traits to Hard Results](#)

David K. Williams

WILEY, 2013

Klasifikasi Social interaction, Interpersonal relations, Psychological principles of sociology, Social Psychology
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123461/the-7-non-negotiables-of-winning-tying-soft-traits-to-hard-results.html>

INTERPERSONAL RELATIONS

SUCCESS,

[selengkapnya..](#)



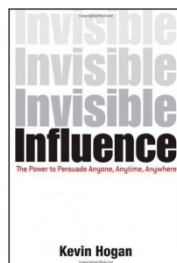
17.01.120

[The Power To Compete](#)

Ryoichi Mikitani, Hiroshi Mikitani
Wiley, 2014
Klasifikasi Economics situation and conditions,
Economic History
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123462/th-e-power-to-compete.html>

ECONOMICS

Economic development-Japan
[selengkapnya..](#)



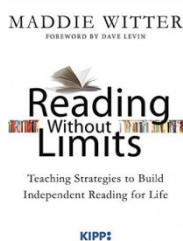
17.01.121

[Invisible Influence: The Power to Persuade Anyone, Anytime, Anywhere](#)

Kevin Hogan
Wiley, 2013
Klasifikasi Persuasion
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123463/in-visible-influence-the-power-to-persuade-anyone-anytime-anywhere.html>

PERSUASION - PSYCHOLOGY

There are many moments in life when you have to ask someone a critical question that could determine your salary, whether you have a spouse, whether you get a job—..[selengkapnya..](#)



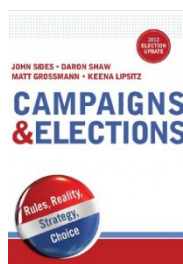
17.01.129

[Reading Without Limits: Teaching Strategies to Build Independent Reading for Life 1st Edition](#)

Maddie Witter, Dave Levin
Jossey-Bass, 2013
Klasifikasi Reading
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123471/reading-without-limits-teaching-strategies-to-build-independent-reading-for-life-1st-edition.html>

READING

[selengkapnya..](#)



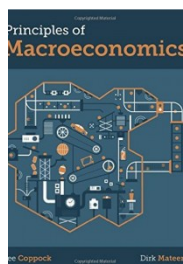
17.01.131

[Campaigns & Elections: Rules, Reality, Strategy, Choice \(2012 Election Update Edition\) 1st Edition](#)

John Sides, Daron Shaw, Matt Grossmann, Keena Lipsitz
W. W. Norton & Company, 2014
Klasifikasi Conduct of election campaigns
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123473/campaigns-elections-rules-reality-strategy-choice-2012-election-update-edition-1st-edition.html>

CAMPAIGNS

ELECTION SYSTEMS,
[selengkapnya..](#)



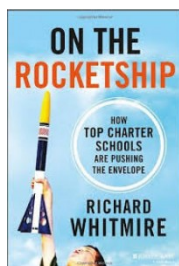
17.01.133

[Principles of Macroeconomics](#)

Lee Coppock, Dirk Mateer
W. W. Norton & Company, 2014
Klasifikasi General production economics, Risk, Microeconomics
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123475/principles-of-macroeconomics.html>

MICROECONOMICS

An innovative instructor uses his tested insights and successful teaching practices to create a truly student-centered approach: real-world examples, pedagogy developed in his own classrooms, and problem solving tools that..[selengkapnya..](#)



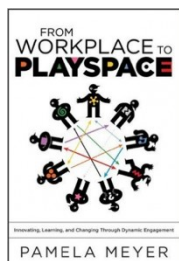
17.01.134

[On the Rocketship: How Top Charter Schools Are Pushing the Envelope](#)

Richard Whitmire
Jossey-Bass, 2014
Klasifikasi Schools and their activities, Special Education
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123476/on-the-rocketship-how-top-charter-schools-are-pushing-the-envelope.html>

SCHOOL MANAGEMENT

Character - education,
On the Rocketship: How Top Charter Schools are Pushing the Envelope examines the rise and expansion of leading charter school network Rocketship, revealing the "secret sauce" that makes a successful
..[selengkapnya..](#)



17.01.137

[From Workplace to Playspace: Innovating, Learning and Changing Through Dynamic Engagement](#)

Pamela Meyer
Jossey-Bass, 2010
Klasifikasi Culture and institutions- Economic institutions
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123478/from-workplace-to-play-space-innovating-learning-and-changing-through-dynamic-engagement.html>

WORK ENVIRONMENT

Creative ability, Social aspects.
From Workplace to Playspace is about visionary, courageous, innovative, and persistent organizations that challenge long-held preconceptions about the incompatibility of workplace and playspace. Each day organizations across industries and with
..[selengkapnya..](#)



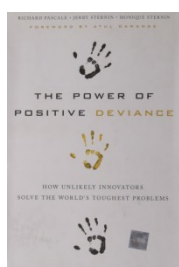
17.01.139

[Qualitative Research: A Guide to Design and Implementation](#)

Sharan B. Merriam
Jossey-Bass, 2009
Klasifikasi Educational research
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123480/qualitative-research-a-guide-to-design-and-implementation.html>

EDUCATION RESEARCH

QUALITATIVE RESEARCH,
Praise for the Third Edition of Qualitative Research: "Sharan B. Merriam synthesizes twenty years of developments in qualitative research with clarity and acumen." ?Michael Quinn Patton, author, Qualitative Research and
..[selengkapnya..](#)



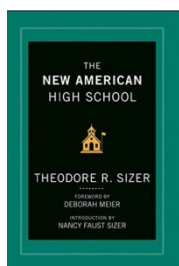
17.01.141

[The Power of Positive Deviance: How Unlikely Innovators Solve the World's Toughest Problems](#)

Richard Pascale, Jerry Sternin, Monique Sternin
Harvard Business Review, 2010
Klasifikasi Social Welfare
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123482/the-power-of-positive-deviance-how-unlikely-innovators-solve-the-worlds-toughest-problems.html>

SOCIAL PROBLEM

PROBLEM SOLVING, SOCIAL ASPECTS,
Think of the toughest problems in your organization or community. What if they'd already been solved and you didn't even know it? In The Power of Positive Deviance, the authors
..[selengkapnya..](#)



17.01.146

[The New American High School](#)

Theodore R. Sizer
Jossey-Bass, 2013
Klasifikasi Higher education, College education, University education, Universities
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123505/the-new-american-high-school.html>

HIGHER EDUCATION

TED SIZER was one of the nation's most respected education-reform advocates. He founded the Essential Schools movement, which maintains, among other things, that students and teachers are members of the
..[selengkapnya..](#)



17.01.148

[Do You Speak Shoe Lover](#)

Linda Meadow, Shoe Lovers At DSW
WILEY, 2013
Klasifikasi Products of Secondary Industries and Services
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 2 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123509/do-you-speak-shoe-love-r.html>

SHOE STORES - UNITED STATES

[selengkapnya..](#)



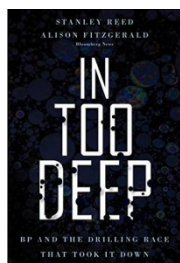
17.01.153

[Super Agent: Real Estate Success At The Highest Level](#)

Joseph, JoAnn Callaway
WILEY, 2014
Klasifikasi Private ownership of land, Private land, Land ownership
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123517/super-agent-real-estate-success-at-the-highest-level.html>

REAL ESTATE MANAGEMENT

Reading Super Agent is like spending a day with two of the most successful real estate agents in America. Joseph and JoAnn Callaway sell 300 to 500 high-end homes per year. Now ..[selengkapnya..](#)



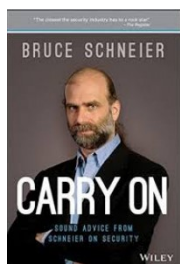
17.01.156

[In Too Deep](#)

Stanley Reed, Alison Fitzgerald
BLOOMBERG PRESS, 2011
Klasifikasi Environmental problem- Pollution
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123521/in-too-deep.html>

POPULATION

BP Deepwater Horizon Explosion and Oil Spill
[selengkapnya..](#)



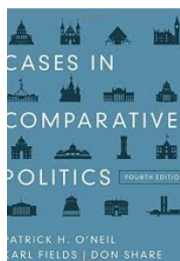
17.01.168

[Carry On: Sound Advice From Schneier on Security](#)

Bruce Schneier
WILEY, 2014
Klasifikasi Special Kinds of Security and Law Enforcement
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123538/carry-on-sound-advice-from-schneier-on-security.html>

SECURITY SYSTEMS

Security systems, Terrorism-Case studies
[selengkapnya..](#)



17.01.170

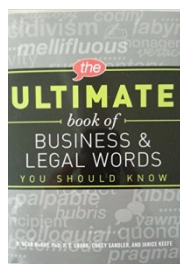
[Cases In Comparative Politics](#)

Patrick H. O'Neil, Karl Fields
W. W. Norton & Company, 2013
Klasifikasi Comparative Government
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123540/cases-in-comparative-politics.html>

Complex variables functions

Comparative government
[selengkapnya..](#)

600-699 Technology (Applied Science)



17.01.083

[The Ultimate Book of Business & Legal Words You Should Know](#)

H. Dean McKay

F+W Media, 2011

Klasifikasi General management, General business management, General industrial Management
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

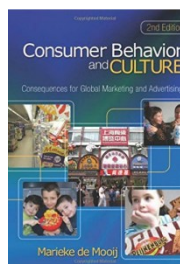
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123375/the-ultimate-book-of-business-legal-words-you-should-know.html)

[id/pustaka/123375/the-ultimate-book-of-business-legal-words-you-should-know.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123375/the-ultimate-book-of-business-legal-words-you-should-know.html)

BUSINESS

This comprehensive guide enables you to learn key business vocabulary and use it correctly; speak confidently with your lawyer, mortgage lender, or bank; fully understand your rights and contracts prior

..[selengkapnya..](#)



17.01.084

[Consumer Behavior and Culture: Consequences for Global Marketing and Advertising, 2/E.](#)

Marieke de Mooij

Sage Publications, 2011

Klasifikasi Consumer behavior, Motivation research, Consumer psychology

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

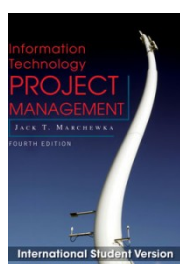
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123376/consumer-behavior-and-culture-consequences-for-global-marketing-and-advertising-2-e.html)

[id/pustaka/123376/consumer-behavior-and-culture-consequences-for-global-marketing-and-advertising-2-e.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123376/consumer-behavior-and-culture-consequences-for-global-marketing-and-advertising-2-e.html)

CONSUMER BEHAVIOR

The Second Edition of this popular text brings up-to-date Marieke de Mooij's important analysis of the impact of culture on consumer behavior worldwide. The author shows how it is

..[selengkapnya..](#)



17.01.085

[Information Technology Project Management, 4/E.](#)

Jack T. Marchewka's

Wiley, 2013

Klasifikasi Information management-Systems, Information systems

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

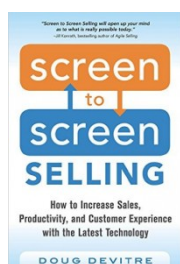
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123377/information-technology-project-management-4-e.html)

[id/pustaka/123377/information-technology-project-management-4-e.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123377/information-technology-project-management-4-e.html)

PROJECT MANAGEMENT

Information system management, The 4th Edition of Jack Marchewka's Information Technology Project Management focuses on how to create Measurable Organizational Value (MOV) through IT projects. The author uses the concept of MOV, combined

..[selengkapnya..](#)



17.01.086

[Screen to Screen Selling: How to Increase Sales, Productivity, and Customer Experience with the Latest Technology](#)

Doug Devitre

McGraw-Hill Education, 2016

Klasifikasi Telemarketing, Direct marketing, Direct-mail marketing, Direct selling, Multilevel marketing, Pyramid marketing, Television selling, Catalog, Online, Telephone-order marketing

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123378/screen-to-screen-selling-how-to-increase-sales-productivity-and-customer-experience-with-the-latest-technology.html)

[id/pustaka/123378/screen-to-screen-selling-how-to-increase-sales-productivity-and-customer-experience-with-the-latest-technology.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123378/screen-to-screen-selling-how-to-increase-sales-productivity-and-customer-experience-with-the-latest-technology.html)

INTERNET MARKETING

ELECTRONIC COMMERCE-MANAGEMENT

It's on your desktop, your laptop, your tablet, and your smartphone. It puts face-to-face accessibility at your fingertips, delivers high impact at a low cost, and opens up a whole

..[selengkapnya..](#)



17.01.087

Komunikasi Bisnis

Sri Astuti Pratminingsih

Graha Ilmu, 2006

Klasifikasi Business communication, Communication as a technique of management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123380/ko-munikasi-bisnis.html>

Business communication

Keterampilan komunikasi merupakan hal yang sangat penting untuk dikuasai oleh setiap individu baik di dunia kerja maupun dalam kehidupan sehari-hari. Keterampilan komunikasi juga akan mendukung kesuksesan seseorang dalam pekerjaannya/karirnya. [..selengkapnya..](#)



09201.751

Jurus Kilat Membuat Laporan Keuangan: Untuk Perusahaan Jasa, Dagang, Manufaktur dan Personal

Ryan Arif

Gudang Penerbit, 2012

Klasifikasi Financial reports (Financial statements, Consolidated financial statements)

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123383/jurus-kilat-membuat-laporan-keuangan-untuk-perusahaan-jasa-dagang-manufaktur-dan-personal.html>

FINAL REPORT

[selengkapnya..](#)



17.01.090

Grow Your Sales! Wow Your Service

Hermawan Kartajaya

Gramedia Pustaka Utama, 2016

Klasifikasi Personal success in business, Creative ability, Success

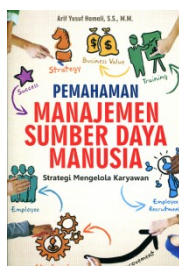
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123431/grow-your-sales-wow-your-service.html>

Succes in business

Pada akhir 2015, secara resmi Masyarakat Ekonomi ASEAN (MEA) diberlakukan. Banyak di antara kita yang masih bingung dan merasa terancam pada perubahan terbaru ini. Lalu, bagaimana sikap Anda? Bila dicermati, sebenarnya [..selengkapnya..](#)



17.01.091

Pemahaman Manajemen Sumber Daya Manusia

Afif Yusuf Hamali

CAPS, 2016

Klasifikasi Personnel management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 11 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123432/pemahaman-manajemen-sumber-daya-manusia.html>

PERSONNEL MANAGEMENT

Manajemen Sumber Daya Manusia (SDM) merupakan suatu pendekatan yang strategis terhadap keterampilan, motivasi, pengembangan dan manajemen pengorganisasian sumber daya. Manajemen SDM diciptakan untuk membentuk kultur perusahaan yang layak, dan memasukkan [..selengkapnya..](#)



17.01.093

Sales Insight : Pride, Passion, Profit

Dedy Budiman

Gramedia Pustaka Utama, 2016

Klasifikasi Sales management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123434/sales-insight-pride-passion-profit.html>

SALES MANAGEMENT

[selengkapnya..](#)



17.01.094

[The PR Masterclass: Panduan Menyusun Strategi Humas yang Tepat Sasaran](#)

Alex Singleton

Gramedia Pustaka Utama, 2016

Klasifikasi Public relations

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

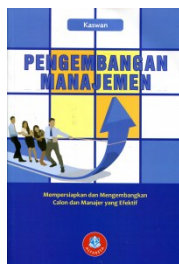
[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123435/the-pr-masterclass-panduan-menyusun-strategi-humas-yang-tepat-sasaran.html>

[id/pustaka/123435/the-pr-masterclass-panduan-menyusun-strategi-humas-yang-tepat-sasaran.html](#)

PUBLIC RELATIONS

The PR Masterclass: Panduan Menyusun Strategi Humas yang Tepat Sasaran ditulis oleh Alex Singleton, mantan jurnalis surat kabar, majalah, dan digital, yang saat ini merupakan pelatih serta konsultan humas ternama. [..selengkapnya..](#)



17.01.098

[Pengembangan Manajemen](#)

Kaswan

Alfabeta, 2016

Klasifikasi Personnel management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

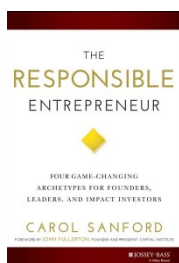
[total 9 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123439/pengembangan-manajemen.html>

[id/pustaka/123439/pengembangan-manajemen.html](#)

PERSONNEL MANAGEMENT

Selama tidak kurang sepuluh tahun terakhir ini, manajer telah dipandang sebagai unsur bisnis yang dinamis dan penting. Menyadari turbulensi dalam lingkungan dewasa ini, organisasi harus memiliki tim manajemen yang berkualitas [..selengkapnya..](#)



17.01.099

[The Responsible Entrepreneur](#)

Carol Sanford

Jossey-Bass, 2014

Klasifikasi Entrepreneurial management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

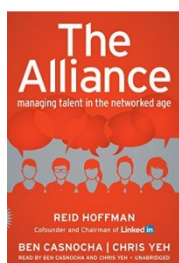
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123440/the-responsible-entrepreneur.html>

[id/pustaka/123440/the-responsible-entrepreneur.html](#)

ENTREPRENEURSHIP

Responsible entrepreneurs are a special breed, seeking to transform industries and even society itself. They challenge and refine cultural assumptions, laws, regulations, and even the processes of governance. This requires [..selengkapnya..](#)



17.01.100

[The Alliance: Managing Talent in the Networked Age](#)

Reid Hoffman, Ben Casnocha, Chris Yeh

Harvard Business Review Press, 1967

Klasifikasi Personnel management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

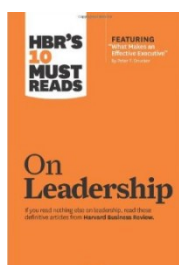
[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123441/the-alliance-managing-talent-in-the-networked-age.html>

[id/pustaka/123441/the-alliance-managing-talent-in-the-networked-age.html](#)

PERSONAL MANAGEMENT

LEADERSHIP, EMPLOYEE MOTIVATION
Introducing the new, realistic loyalty pact between employer and employee. - The employer-employee relationship is broken, and managers face a seemingly impossible dilemma: the old model of guaranteed long-term [..selengkapnya..](#)



17.01.101

[HBR's 10 Must Reads on Leadership \(with featured article "What Makes an Effective Executive"\)](#)

Harvard Business Review

Harvard Business Press, 2011

Klasifikasi Executive leadership

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

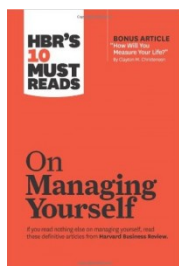
[total 3 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123442/hbrs-10-must-reads-on-leadership-with-featured-article-what-makes-an-effective-executive.html>

[id/pustaka/123442/hbrs-10-must-reads-on-leadership-with-featured-article-what-makes-an-effective-executive.html](#)

LEADERSHIP

HBR's 10 Must Reads paperback series is the definitive collection of books for new and experienced leaders alike. Leaders looking for the inspiration that big ideas provide, both to accelerate their [..selengkapnya..](#)



17.01.102

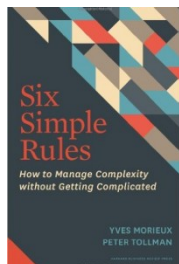
HBR's 10 Must Reads on Managing Yourself (with bonus article "How Will You Measure Your Life?") **MANAGEMENT**
selengkapnya..

Harvard Business Review, Peter Ferdinand Drucker, Clayton M. Christensen, Daniel Goleman
Harvard Business Review Press, 1968
Klasifikasi Personal success in business, Creative ability, Success

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 3 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123443/hbrs-10-must-reads-on-managing-yourself-with-bonus-article-how-will-you-measure-your-life.html>



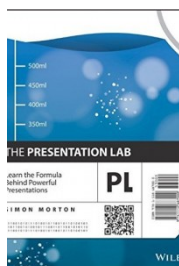
17.01.105

Six Simple Rules: How to Manage Complexity without Getting Complicated **MANAGEMENT**
selengkapnya..

Yves Morieux, Peter Tollman
Harvard Business Review Press, 2014
Klasifikasi General management, General business management, General industrial Management
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 3 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123446/six-simple-rules-how-to-manage-complexity-without-getting-complicated.html>



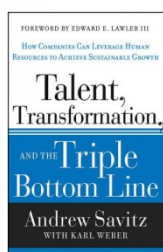
17.01.109

The Presentation Lab: Learn the Formula Behind Powerful Presentations **BUSINESS PRESENTATIONS**
selengkapnya..

Simon Morton
WILEY, 2014
Klasifikasi Oral communication, Business presentations
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123450/the-presentation-lab-learn-the-formula-behind-powerful-presentations.html>



17.01.114

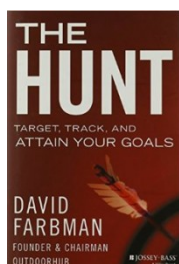
Talent, Transformation, and The Triple Bottom Line **SOCIAL RESPONSIBILITY IN BUSINESS**

Andrew Savitz, Karl Weber
John Wiley & Sons, 2013
Klasifikasi Social responsibility of executive management-Protection of environment
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123456/talent-transformation-and-the-triple-bottom-line.html>

Management-Environmental aspects, Personnel management-Environmental aspects, Sustainable development-Management.
Employees are central to creating sustainable organizations, yet they are left on the sidelines in most sustainability initiatives along with the HR professionals who should be helping to engage and ..**selengkapnya..**



17.01.117

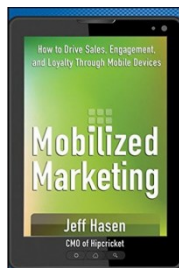
The Hunt: Target, Track, and Attain Your Goals **Personel success in business**

David Farberman
Jossey-Bass, 2014
Klasifikasi Personal success in business, Creative ability, Success
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123459/the-hunt-target-track-and-attain-your-goals.html>

New York Times' Best Seller "The Hunt: Target, Track and Attain Your Goals" asks readers: do you consider yourself a hunter? If you have you ever dated, played sports, or ..**selengkapnya..**



17.01.118

Mobilized Marketing: How to Drive Sales, Engagement, and Loyalty Through Mobile Devices

Jeff Hasen

WILEY, 2012

Klasifikasi Telemarketing, Direct marketing, Direct-mail marketing, Direct selling, Multilevel marketing, Pyramid marketing, Television selling, Catalog, Online, Telephone-order marketing

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

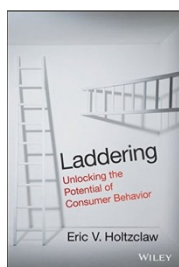
total 2 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123460/mobilized-marketing-how-to-drive-sales-engagement-and-loyalty-through-mobile-devices.html)

[id/pustaka/123460/mobilized-marketing-how-to-drive-sales-engagement-and-loyalty-through-mobile-devices.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123460/mobilized-marketing-how-to-drive-sales-engagement-and-loyalty-through-mobile-devices.html)

ONLINE MARKETING

[selengkapnya..](#)



17.01.122

Laddering: Unlocking the Potential of Consumer Behavior

Eric V. Holtzclaw

Wiley, 2013

Klasifikasi Consumer behavior, Motivation research, Consumer psychology

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

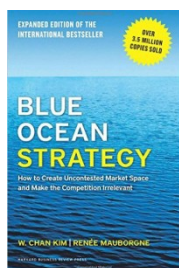
total 2 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123464/laddering-unlocking-the-potential-of-consumer-behavior.html)

[id/pustaka/123464/laddering-unlocking-the-potential-of-consumer-behavior.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123464/laddering-unlocking-the-potential-of-consumer-behavior.html)

CONSUMER BEHAVIOR

The introduction of new disruptive technologies in recent years has changed the rules of marketing and product development forever. You no longer control where and how consumers receive marketing messages. **[..selengkapnya..](#)**



17.01.125

Blue Ocean Strategy, Expanded Edition: How to Create Uncontested Market Space and Make the Competition Irrelevant

W. Chan Kim, Renée Mauborgne

Harvard Business Review Press, 2015

Klasifikasi Planning and policy making, Management by objectives, Strategic management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

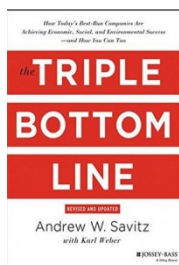
total 7 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123467/blue-ocean-strategy-expanded-edition-how-to-create-uncontested-market-space-and-make-the-competition-irrelevant.html)

[id/pustaka/123467/blue-ocean-strategy-expanded-edition-how-to-create-uncontested-market-space-and-make-the-competition-irrelevant.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123467/blue-ocean-strategy-expanded-edition-how-to-create-uncontested-market-space-and-make-the-competition-irrelevant.html)

STRATEGIC MANAGEMENT

[selengkapnya..](#)



17.01.128

The Triple Bottom Line: How Today's Best-Run Companies Are Achieving Economic, Social and Environmental Success - and How You Can Too

Andrew Savitz

WILEY, 2015

Klasifikasi Social responsibility of executive management, Safety Management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

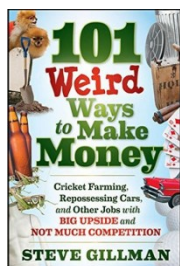
total 2 Koleksi

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123470/the-triple-bottom-line-how-todays-best-run-companies-are-achieving-economic-social-and-environmental-success-and-how-you-can-too.html)

[id/pustaka/123470/the-triple-bottom-line-how-todays-best-run-companies-are-achieving-economic-social-and-environmental-success-and-how-you-can-too.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123470/the-triple-bottom-line-how-todays-best-run-companies-are-achieving-economic-social-and-environmental-success-and-how-you-can-too.html)

SOCIAL RESPONSIBILITY IN BUSINESS

[selengkapnya..](#)



17.01.130

[101 Weird Ways to Make Money: Cricket Farming, Repossessing Cars, and Other Jobs With Big Upside and Not Much Competition](#)

Steve Gillman
WILEY, 2011

Klasifikasi Personal success in business, Creative ability, Success

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123472/101-weird-ways-to-make-money-cricket-farming-repossessing-cars-and-other-jobs-with-big-upside-and-not-much-competition.html>

CREATIVE ABILITY IN BUSINESS
SUCCESS IN BUSINESS.,
[selengkapnya..](#)



17.01.132

[The First Mile: A Launch Manual for Getting Great Ideas into the Market](#)

Scott D. Anthony

Harvard Business Review Press, 2014

Klasifikasi New product development

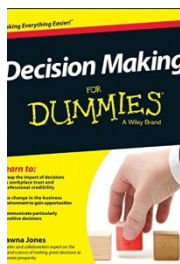
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123474/the-first-mile-a-launch-manual-for-getting-great-ideas-into-the-market.html>

NEW PRODUCTS

Technological innovations,
[selengkapnya..](#)



17.01.138

[Decision Making For Dummies](#)

Dawna Jones

For Dummies, 2014

Klasifikasi Decision making, Information management, Problem solving

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123479/decision-making-for-dummies.html>

DECISION MAKING

PROBLEM SOLVING,

Today's business leaders have to face the facts—you can't separate leadership from decision making. The importance of making decisions, no matter how big or small, cannot be overstated. Decision ..[selengkapnya..](#)



17.01.140

[The First 90 Days: Proven Strategies for Getting Up to Speed Faster and Smarter, Updated and Expanded](#)

Michael D. Watkins

Harvard Business Review, 2013

Klasifikasi Executive management, Role, Function, Powers, Position of top and middle management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

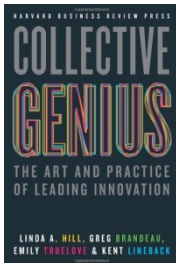
[total 3 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123481/the-first-90-days-proven-strategies-for-getting-up-to-speed-faster-and-smarter-updated-and-expanded.html>

LEADERSHIP

EXECUTIVE ABILITY, STRATEGIC PLANNING,

Transitions are a critical time for leaders. In fact, most agree that moving into a new role is the biggest challenge a manager will face. While transitions offer a chance ..[selengkapnya..](#)



17.01.142

[Collective Genius: The Art and Practice of Leading Innovation](#)

Linda A. Hill, Greg Brandeau, Emily Truelove, Kent Lineback

Harvard Business Review, 2014

Klasifikasi Executive leadership

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

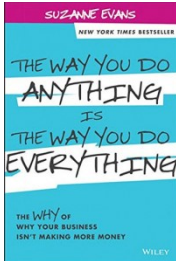
total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123483/collective-genius-the-art-and-practice-of-leading-innovation.html>

LEADERSHIP

Organization behavior, TECHNOLOGICAL INNOVATION,

You might think the key to innovation is attracting exceptional creative talent. Or making the right investments. Or breaking down organizational silos. All of these things may help—but there's [selengkapnya..](#)



17.01.143

[The Way You Do Anything is the Way You Do Everything: The Why of Why Your Business Isn't Making More Money](#)

Suzanne Evans

Wiley, 2014

Klasifikasi Personal success in business, Creative ability, Success

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123484/the-way-you-do-anything-is-the-way-you-do-everything-the-why-of-why-your-business-isnt-making-more-money.html>

SUCCESS IN BUSINESS

While business consultants are having you scour over profit and loss statements, the real truth is businesses don't fail; people quit. The Way You Do Anything Is the Way You [selengkapnya..](#)



17.01.144

[It's Not the How or the What but the Who: Succeed by Surrounding Yourself with the Best](#)

Claudio Fernández-Aráoz

Harvard Business Review, 2014

Klasifikasi Personnel management

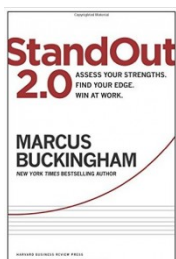
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 2 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123485/its-not-the-how-or-the-what-but-the-who-succeed-by-surrounding-yourself-with-the-best.html>

PERSONAL MANAGEMENT

Why surround yourself with the best? Because it matters—in all aspects of life. In fact, in professional environments, getting people right—what global leadership authority Claudio Fernández-Aráoz [selengkapnya..](#)



17.01.147

[StandOut 2.0: Assess Your Strengths. Find Your Edge. Win At Work](#)

Marcus Buckingham

Harvard Business Review Press, 2015

Klasifikasi Personal success in business, Creative ability, Success

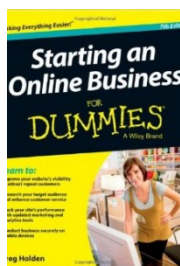
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

total 1 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123507/standout-2-0-assess-your-strengths-find-your-edge-win-at-work.html>

CREATIVE ABILITY IN BUSINESS

Employee motivation, In the years since the publication of First, Break All the Rules and Now, Discover Your Strengths, millions have come to the simple but powerful realization that to get the [selengkapnya..](#)



17.01.160

[Starting An Online Business For Dummies](#)

Greg Holden

WILEY, 2013

Klasifikasi Telemarketing, Direct marketing, Direct-mail marketing, Direct selling, Multilevel marketing, Pyramid marketing, Television selling, Catalog, Online, Telephone-order marketing

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

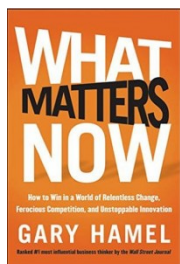
[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123528/starting-an-online-business-for-dummies.html)

[id/pustaka/123528/starting-an-online-business-for-dummies.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123528/starting-an-online-business-for-dummies.html)

ONLINE BUSINESS

ONLINE MARKETING,

[selengkapnya..](#)



17.01.163

[What Matters Now: How to Win in a World of Relentless Change, Ferocious Competition, and Unstoppable Innovation](#)

Gary Hamel

Jossey-Bass, 2012

Klasifikasi Planning and policy making, Management by objectives, Strategic management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123533/what-matters-now-how-to-win-in-a-world-of-relentless-change-ferocious-competition-and-unstoppable-innovation.html)

[id/pustaka/123533/what-matters-now-how-to-win-in-a-world-of-relentless-change-ferocious-competition-and-unstoppable-innovation.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123533/what-matters-now-how-to-win-in-a-world-of-relentless-change-ferocious-competition-and-unstoppable-innovation.html)

STRATEGIC PLANNING

ORGANIZATIONAL EFFECTIVENESS,

ORGANIZATIONAL CHANGE,

[selengkapnya..](#)



17.01.164

[Recommend This: Delivering Digital Experiences That People Want to Share](#)

Jason Thibeault, Kirby Wadsworth

WILEY, 2014

Klasifikasi Telemarketing, Direct marketing, Direct-mail marketing, Direct selling, Multilevel marketing, Pyramid marketing, Television selling, Catalog, Online, Telephone-order marketing

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

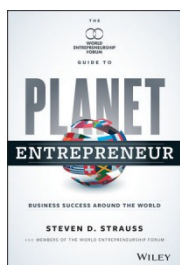
[total 2 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123534/recommend-this-delivering-digital-experiences-that-people-want-to-share.html)

[id/pustaka/123534/recommend-this-delivering-digital-experiences-that-people-want-to-share.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123534/recommend-this-delivering-digital-experiences-that-people-want-to-share.html)

ONLINE MARKETING

This book teaches marketers how to build successful relationships with early-stage buyers by creating trust and a sense of friendship. The first step is learning to understand buyer activity to ..[selengkapnya..](#)



17.01.165

[Planet Entrepreneur: Business Success Around The World](#)

Steven D. Strauss

WILEY, 2014

Klasifikasi Entrepreneurial management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

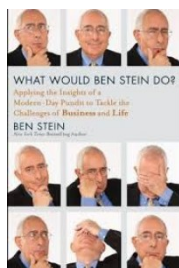
[total 2 Koleksi](#)

[https://openlibrary.telkomuniversity.ac.](https://openlibrary.telkomuniversity.ac.id/pustaka/123535/planet-entrepreneur-business-success-around-the-world.html)

[id/pustaka/123535/planet-entrepreneur-business-success-around-the-world.html](https://openlibrary.telkomuniversity.ac.id/pustaka/123535/planet-entrepreneur-business-success-around-the-world.html)

ENTREPRENEURSHIP

We are living in a world of incredible challenge and changes, and for both the entrepreneur and potential entrepreneur alike, this also means it is a world of ample opportunities. ...[selengkapnya..](#)



17.01.167

[What Would Ben Stein Do: Applying the Insights of a Modern-Day Pundit to Tackle the Challenges of Business and Life](#)

Ben Stein

WILEY, 2011

Klasifikasi Personal success in business, Creative ability, Success

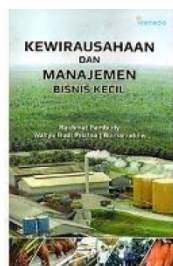
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123537/what-would-ben-stein-do-applying-the-insights-of-a-modern-day-pundit-to-tackle-the-challenges-of-business-and-life.html>

SUCCESS IN BUSINESS

[selengkapnya..](#)



17.01.841

[Kewirausahaan dan Manajemen Bisnis Kecil](#)

Rachmat Pambudy

Idemedia Pustaka Utama, 2017

Klasifikasi Entrepreneurial management

Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 4 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/137923/kewirausahaan-dan-manajemen-bisnis-kecil.html>

ENTREPRENEURSHIP

Usaha Mikro, Kecil dan Menengah (UMKM) harus diakui sebagai kekuatan strategis dan Penting untuk mempercepat pembangunan ekonomi nasional, seperti yang sudah dibuktikan Pada krisis ekonomi tahun 1998. UMKM memiliki posisi penting, [..selengkapnya..](#)

700-799 Arts & Recreation



B002578

[Arsitektur & Perilaku Manusia](#)

Joyce Marcella Laurens

Grasindo, 2004

Klasifikasi Design and decoration of structures and accessories, Interior architecture

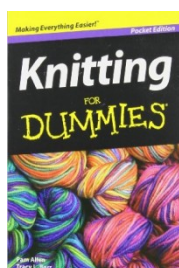
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 1 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123382/arsitektur-perilaku-manusia.html>

ARCHITECTURE

Konteks cultural dan sosial ini akan menentukan system aktifitas atau kegiatan manusia. Sistem kegiatan akan menentukan macam dan wadah yang diperlukan untuk menampung kegiatan tersebut berupa ruang-ruang yang berhubungan dalam [..selengkapnya..](#)



17.01.106

[Knitting For Dummies](#)

Pam Allen, Tracy L. Barr, Shannon Okey

WILEY, 2012

Klasifikasi Patchwork and Quilting

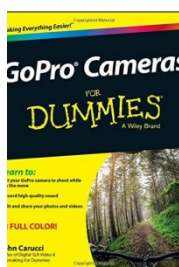
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 3 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123447/knitting-for-dummies.html>

KNITTING

[selengkapnya..](#)



17.01.113

[GoPro Cameras For Dummies](#)

John Carucci

For Dummies, 2014

Klasifikasi Cameras, Accessories

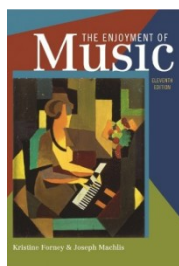
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)

[total 2 Koleksi](#)

<https://openlibrary.telkomuniversity.ac.id/pustaka/123455/gopro-cameras-for-dummies.html>

CAMERAS

[selengkapnya..](#)



17.01.123

[The Enjoyment of Music: An Introduction to Perceptive Listening, 11/E.](#)

Kristine Forney, Joseph Machlis
W. W. Norton & Company, 2011
Klasifikasi Miscellany of Music
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
total 3 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123465/the-enjoyment-of-music-an-introduction-to-perceptive-listening-11-e.html>

MUSIC

Music appreciation

The Eleventh Edition reflects how today's students learn, listen to, and live with music. With an accessible, student-friendly treatment of the subject, it emphasizes context to show how music fits

[..selengkapnya..](#)



17.01.158

[Nikon D5300 Digital Field Guide](#)

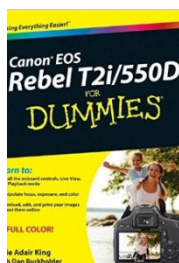
J. Dennis Thomas
WILEY, 2014
Klasifikasi Cameras, Accessories
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
total 1 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123524/ni-kon-d5300-digital-field-guide.html>

CAMERAS

The Nikon D5300 Digital Field Guide is filled with everything you need to know to take fantastic photos with your new Nikon. In full color, this portable guide covers all

[..selengkapnya..](#)



17.01.159

[Canon EOS Rebel T2i/550D For Dummies](#)

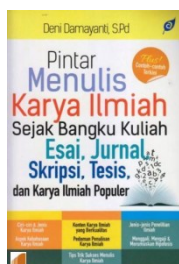
Julie Adair King, Dan Burkholder
WILEY, 2010
Klasifikasi Cameras, Accessories
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
total 1 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123526/canon-eos-rebel-t2i-550d-for-dummies.html>

CAMERAS

[selengkapnya..](#)

800-899 Literature



17.01.081

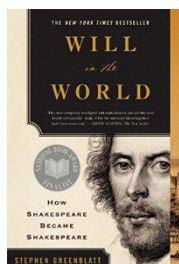
[Pintar Menulis Karya Ilmiah Sejak Bangku Kuliah](#)

Deni Damayanti
Araska Publisher, 2016
Klasifikasi Professional, Technical, Expository literature (Rhetoric)
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
total 5 Koleksi

<https://openlibrary.telkomuniversity.ac.id/pustaka/123370/pintar-menulis-karya-ilmiah-sejak-bangku-kuliah.html>

REPORT WRITING

Buku ini berisi panduan menulis karya-karya ilmiah berupa esai, jurnal, skripsi, tesis dan karya ilmiah populer. Selain itu di dalam buku ini juga dijelaskan tentang ciri-karya ilmiah, aspek kebahasaan [..selengkapnya..](#)



17.01.145

[Will in the World: How Shakespeare Became Shakespeare](#)

Stephen Greenblatt
W. W. Norton, 2004
Klasifikasi William Shakespeare
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
total 2 Koleksi

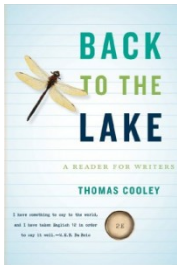
<https://openlibrary.telkomuniversity.ac.id/pustaka/123486/will-in-the-world-how-shakespeare-became-shakespeare.html>

WILL - PSYCHOLOGY

William Shakespeare

A young man from a small provincial town moves to London in the late 1580s and, in a remarkably short time, becomes the greatest playwright not of his age alone

[..selengkapnya..](#)



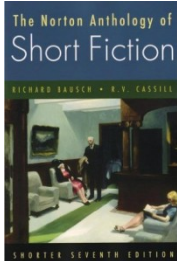
17.01.149

[Back To The Lake](#)

Thomas Cooley
W. W. Norton & Company, 2012
Klasifikasi Study of rhetoric through critical reading
Buku - Circulation (Dapat Dipinjam) (Sirkulasi)
[total 1 Koleksi](#)
<https://openlibrary.telkomuniversity.ac.id/pustaka/123511/back-to-the-lake.html>

READING

COLLEGE READER,
[selengkapnya..](#)



17.01.162

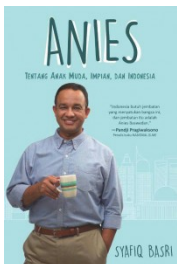
[The Norton Anthology Of Short Fiction 7th Edition](#)

Richard Bausch, R.V. Cassill
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BIOGRAPHY

“Anak muda sudah seharusnya memilih jalan mendaki. Jalan berat memang sarat tantangan, tetapi bisa mengantarkan ke puncak.” Buku ini berisikan kisah-kisah keseharian yang diramu dengan buah pemikiran dan surat-surat Anies
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